



Keep it Real!

Messaging is a good way to make sure your personal stories communicate the same values and emotions that other child care allies are using too! Here are some messages we recommend using.

1. Children rely on us adults to fully develop and thrive
2. A strong child care system benefits all of us - not just parents!
3. Washington CAN choose to care for all kids!
4. Every day is important for a child's development - supporting high-quality care can't wait!

Learn More!

