



CHILDREN'S
campaign fund



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ACTION

CCF / CCFA Board Member Job Description

ABOUT CHILDREN'S CAMPAIGN FUND & CHILDREN'S CAMPAIGN FUND ACTION

The Children's Campaign Fund Network (CCFN) includes Children's Campaign Fund (a 527 non-federal PAC) and Children's Campaign Fund Action (a newly launched 501(c)(4)). As one of the longest standing nonpartisan PACs focused on children's issues in the country now paired with an affiliated advocacy arm, the Children's Campaign Fund Network is in an exciting and ambitious phase of growth and deeper impact on behalf of children, youth, and families statewide.

CCF's Mission

The Children's Campaign Fund builds non-partisan political power by helping to elect lawmakers who will enact transformational policy change for children, youth, and families.

CCFA's Mission:

Children's Campaign Fund Action builds non-partisan political power through advocacy and education to enact transformational policy change for children, youth, and families.

Our Vision

We envision a Washington where all lawmakers prioritize the health, well-being, safety, and learning and development of the children, youth, and families of Washington State, especially those who are under-resourced and marginalized.

Our Values

- Legislative outcomes through nonpartisanship
- Commitment to advancing racial equity
- Informed by the voices of youth and families

Our Impact

Children's Campaign Fund was founded in 1989, following the defeat of the Children's Initiative which would have created a dedicated fund for children. For the past 30 years, CCF has been volunteer-led by advocates for children and youth from across the state. CCF is the state's longest-standing, non-partisan political action committee (PAC) dedicated to helping elect legislators who will fight for the health, safety, education, and welfare of the children of Washington state. It is one of only a handful of children's PACs in the country and the nation's oldest statewide PAC for children. In addition to helping



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elect legislative champions, CCF also supports select statewide races and ballot measures that directly impact the well-being of children and families.

Children's Campaign Fund Action was established in November, 2022 thanks to a game-changing investment by the Ballmer Group. In its inaugural year, it partnered with the Association of Washington Business to [educate newly elected legislators](#) and update incumbents about the critical need for early care and education for children in Washington state. These unexpected partners completed a [bus tour](#), visiting child care centers and chambers of commerce in nine congressional districts, holding various rallies and roundtables to raise awareness about solving our childcare crisis within the business community and various lawmakers.

Our Boards:

CCF was able to hire its first Executive Director in 2020 and now employs two full-time staff members, along with three contract consultants. The staff works in active partnership with the Board of Directors. Given the board's long history as a working board, we expect board members to actively and enthusiastically participate in meetings, committees, and on special projects. The board is in transition from a working board to a governing board, with staff driving much of the day-to-day operations. To facilitate statewide membership and adapt to member's needs for personal flexibility, our meetings will always include virtual options to attend.

CCFA was established in 2022. In 2023, we hold joint CCF/CCFA monthly meetings to ensure both organizations are on the same page about the joint missions and activities of the organizations. Both board members are invited to attend these meetings, but only CCF board members may vote during CCF board business and CCFA board members may vote during CCFA business.

CCF is a registered 527-nonprofit organization/political action committee; our EIN is 91-1494628. Learn more at childrenscampaignfund.org.

*CCFA is a 501(c)(4) nonprofit organization; our EIN is **92-0254387**.*



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Key Responsibilities

Provide governance and leadership to advance our mission

- Advance the mission, vision, and values adopted by the Board.
- Hold yourself and the entire Board accountable for mission fulfillment through a lens of racial equity.
- Hold personal and partisan priorities secondary to CCF or CCFA when performing board duties.
- [For CCF-only]: Participate in the endorsements process as desired.
- Develop relationships with legislators as appropriate. Communicate CCF and CCFA's priorities and share feedback about performance relative to commitments.
- Contribute to organizational strategy and learn about and support the work of committees and other activities.

Serve as an ambassador and engage in resource development

- Develop and leverage relationships to advance CCF or CCFA.
- Positively represent the organization in public.
- Actively seek out ways to promote the organization
- Make a personally meaningful contribution.
- Cultivate new donors, and help raise money.
- Engage in donor stewardship.

Working expectations:

- Be hands on -- actively and enthusiastically participate.
- Respond to communications in a timely way.
- Prepare for Board meetings by completing any identified pre-meeting work.
- Participate on one or more committees.
- Attend 75% of monthly board meetings and communicate when attendance is not possible.
- Participate in CCF or CCFA-related learning opportunities.

Meet fiduciary responsibilities:

- Follow CCF or CCFA's by-laws, policies and board resolutions, and all applicable laws and rules.
- Maintain confidentiality in all internal matters of CCF or CCFA.
- Read and understand the financial statements and tax return.
- Be familiar with rules affecting the organization.
- Support development and implementation of prudent policies and procedures.

Our commitments to one another:

- Invite fellow board members to bring their fullest selves and lived experiences and perspectives into our discussions, strategies, and votes.
- Foster space for respectful dialogue and engage in civil discourse when discussing bipartisan issues, political strategies, and decisions.