



## Children's Campaign Fund Network Organizing Manager

### **ABOUT THE CHILDREN'S CAMPAIGN NETWORK:**

The Children's Campaign Network includes Children's Campaign Fund (a 527 non-federal PAC) and Children's Campaign Fund Action (a newly launched 501(c)(4)). As one of the longest standing nonpartisan PACs focused on children's issues in the country now paired with an affiliated advocacy arm, the Children's Campaign Fund Network (CCFN) is in an exciting and ambitious phase of growth and deep impact on behalf of children, youth, and families statewide. We plan for this position to work exclusively on our 501(c)(4) arm, CCFA.

The Children's Campaign Network is committed to a holistic agenda promoting the wellbeing of Washington's children, youth and families. We envision a Washington where all lawmakers prioritize the health, well-being, safety, and learning and development of the children, youth, and families of Washington State, especially those who are under-resourced and marginalized. CCFA's mission is to build non-partisan political power through advocacy and education to enact transformational policy change for children, youth, and families. [Read CCFN's 2023 strategic plan here.](#)

**Secured funding leads CCFN to a strategic and operational focus on an overall campaign that emphasizes early care and education during the 2024 electoral cycle and 2025 session, culminating in support for a proposal that provides universal childcare and living wages for child care providers.**

#### *Our Values:*

- Legislative outcomes through nonpartisanship
- Commitment to advancing racial equity
- Informed by the voices of youth and families

### **THE OPPORTUNITY**

**Position:** Organizing Manager

**Reports to:** Deputy Director

**Location:** King County or surrounding areas strongly preferred - although we're willing to make an exception outside of these areas for the right candidate. All work, with the exception of in-person engagements, will be done remotely, as CCFN has a virtual office.

**Status:** FT, Exempt. This is a 40 hour/week position with a flexible schedule. Some nights and weekends may be required in the election season, depending on the candidate's schedule.

**Dates:** Desired start date will be late January/early February. This is a contract position that has an end date of December 31. Depending on resources available, this position may be renewed and become permanent by the aforementioned end-date.

**Rate:** Annualized salary range of \$75,000. CCFN currently offers a health and wellness stipend of \$775/month, a \$1,000 laptop stipend, and a technology stipend of \$75/month. We are working on activating additional benefits, such health insurance, to take effect in early spring of 2024, which this position may be eligible for.

### **KEY RESPONSIBILITIES**

- Oversee the organizing program of CCFN's Legislator and Action Project (LEAP). This second year of the LEAP project will focus on educating statewide officials, legislators, and candidates as to the value and impact of childcare. This is the first year of adding organizing capacity. The long-term goal of this program will be to pass legislation that will realize affordable and accessible early care and education for families and living wages for childcare providers. Administering LEAP's organizing program will focus on:
  - 1) Recruiting parents and childcare providers to participate in meetings directed towards educating lawmakers and candidates on investing in childcare.
  - 2) Training these community members to engage in education meetings. This will focus on guiding participants on telling their story and refining talking points.
  - 3) Administering CCFN resources to ensure community members are able to equitably participate in education meetings. This will include, when necessary, coordinating translation services and travel logistics.
  - 4) Represent CCFN in coalitions that are relevant to LEAP and present strategic opportunities to recruit more community members.
  - 5) Develop and foster strong relationships with community members. This will focus on ensuring we give back to our volunteers via professional development, spotlighting different advocacy opportunities they can engage in based on their interests, and planning appreciation events.
- Work with communication consultants to train community members to participate in earned media opportunities that emphasize the importance of childcare (ex: TV, radio, or other media interviews, Op-Eds, LTEs).
- Work with coalition partners and CCFN staff to plan events that will outline the importance of childcare. This will include planning candidate forums and caucus briefings.
- If funding becomes available, this role will work with CCFN's Deputy Director to recruit and train volunteers to participate in CCF's voter contact campaigns.

## QUALIFICATIONS

- The ideal candidate will be passionate about promoting the welfare of children, youth, and families, specifically early care and education.
- Strong organizing skills with deep community networks.
- Excellent communications, writing, accountable reporting, and time and project management skills.
- Strong understanding of the importance of leveraging electoral work into policy victories. This practice is at the core of CCFN's new strategic plan (linked above).

## DESIRED SKILLS

- Kindness and empathy. This is as important to CCFN as specific program skills.
- Knowledge of volunteer management and grassroots organizing.
- Experience building systems for recruitment, retention, and recognition.
- Proficiency in Google Drive.
- Experience using a CRM.
- Excitement to work with a small but rapidly growing organization.
- Commitment to anti-racism and competence leading actions and conversations around racial equity.
- Bilingual in Spanish is strongly preferred.
- Ability to multi-task and operate in a fast-paced environment.
- A desire to think and act with creativity, collaboration, and compassion.
- Comfort working in a fully remote office.

**To apply, please submit a cover letter and resume to [action@childrenscampaignfund.org](mailto:action@childrenscampaignfund.org).** Please make sure to include the position title - Organizing Manager - in the subject line.

*CCFN is an equal opportunity employer and we value diversity among our staff. We strongly encourage applications from Black, indigenous and people of color (BIPOC), immigrants and refugees, bilingual and bicultural individuals, members of the LGBTQIA+ and gender nonconforming communities, people with disabilities, people from other marginalized groups, and people with other diverse backgrounds and lived experiences.*