

ABOUT CHILDREN'S CAMPAIGN FUND

Children's Campaign Fund (CCF) is dedicated to electing champions for children, youth, and families, and holding those leaders accountable. With more than 30 years of demonstrated impact, CCF is Washington's longest running statewide, nonpartisan PAC focused on kids – one of only a few in the entire country – and we're just getting started. By supporting children's champions in key races statewide, influencing policy outcomes through strategic legislative activities, and providing comprehensive candidate research and incumbent scorecards for voters, we are uniquely positioned to make kids the priority in Washington politics.

Thank you for your interest in learning more about how your sponsorship can deepen our impact!

OUR SIGNATURE EVENT SERIES

Champions for Children, Youth, and Families Awards: CCF's Champions for Children, Youth, and Families Awards is our new annual celebration of policy wins and legislative champions. Each spring, CCF's Board of Directors identify a handful of legislators who went above and beyond in the most recent session to deliver the biggest policy wins for kids and families. This powerful event brings elected leaders, advocates, and other partners together in conversation and community while raising critical funds to expand our impact. Watch excerpts from our inaugural 2021 event at childrenscampaignfund.org/champions.

Meet the Candidates Forum: Held at the private residence of Representative Ruth Kagi (Ret.) – our co-founder and co-chair – CCF's Meet the Candidates Forum is one of the most beloved political events in Washington. Following the primary election each summer, this is an exclusive opportunity for voters and supporters to connect directly with CCF-endorsed candidates and fellow children's advocates while investing in CCF's mission. As we navigate the ongoing pandemic, we plan to resume this meaningful event in Seattle (at the stunning Dunn Gardens) and host similar gatherings in other regions across the state.



COMMUNITY ENGAGEMENT EVENTS

In addition to our signature events, we produce high quality and engaging community events and other original content each year. These awareness-building projects honor our commitment to equity, deepen our relationships with key legislative champions and advocacy leaders, and increase our influence by broadening our base of support without the direct objective of raising funds. Future activities include a year-in-review community event in December, receptions with lawmakers in Olympia during session, and powerful virtual forums with issue advocates, youth leaders, and more.

To learn more or pledge your support, contact: Jess Agi - jess@childrenscampaignfund.org or 646-964-7875

NOTE: Children's Campaign Fund is a registered 527-nonprofit organization/political action committee; our EIN is 91-1494628. All donations must be publicly filed with the Washington Public Disclosure Commission.



2022 SPONSORSHIP OPPORTUNITIES

ANNUAL SPONSORSHIP LEVELS AND BENEFITS		
LEVEL	AMOUNT	AVAILABLE BENEFITS (AS DESIRED BY SPONSOR)
World-Changer	\$50,000	<ul style="list-style-type: none"> •Featured as Presenting Sponsor of award categories (availability limited) •Featured as an underwriter for our 2022 community events •Premium placement of your recognition on CCF website •Exclusive and real-time access to legislator scorecards during session •Complimentary admission for 10 guests to all 2022 events •Top billing recognition as a premiere sponsor in all 2022 event promotions, including newsletters, social media posts, and event landing pages, and during events for the year •Invitation to VIP receptions for each event during the year
Premiere	\$25,000	<ul style="list-style-type: none"> •Featured as an underwriter for our 2022 community events •Premium placement of your recognition on CCF website •Exclusive and real-time access to legislator scorecards during session •Complimentary admission for 6 guests to all 2022 events •Recognition in all event promotion, including newsletter content, social media posts, and event landing page, and during events for the year •Invitation to VIP receptions for each event during the year
Leadership	\$10,000	<ul style="list-style-type: none"> •Premium placement of your recognition on CCF website •Exclusive and real-time access to legislator scorecards during session •Complimentary admission for 4 guests to all 2022 events •Recognition in all event promotion, including newsletter content, social media posts, and event landing page, and during events for the year •Invitation to VIP receptions for each event during the year

EVENT-SPECIFIC SPONSORSHIP LEVELS AND BENEFITS		
LEVEL	AMOUNT	BENEFITS
Champion for Children	\$5,000	<ul style="list-style-type: none"> •Complimentary admission for 2 guests to the sponsored event •Recognition during the event, in social media posts and event landing page •Invitation to the event's VIP reception
Visionary	\$2,500	<ul style="list-style-type: none"> •Recognition during the event, in social media posts and event landing page •Invitation to the event's VIP reception
Partner	\$1,000	<ul style="list-style-type: none"> •Recognition during the event and on the event landing page •Invitation to the event's VIP reception

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