



Children's Campaign Fund Network Development Director

ABOUT THE CHILDREN'S CAMPAIGN FUND NETWORK: The Children's Campaign Fund Network includes Children's Campaign Fund (a 527 non-federal PAC) and Children's Campaign Fund Action (a newly launched 501c4). As one of the longest standing nonpartisan PACs focused on children's issues in the country now paired with an affiliated advocacy arm, the Children's Campaign Fund Network (CCFN) is in an exciting and ambitious phase of growth and impact on behalf of children, youth, and families statewide.

The Children's Campaign Fund Network is committed to a holistic agenda promoting the wellbeing of Washington's children, youth and families. We envision a Washington where all lawmakers prioritize the health, well-being, safety, and learning and development of the children, youth, and families of Washington State, especially those who are under-resourced and marginalized. CCFA's mission is to build non-partisan political power through advocacy and education to enact transformational policy change for children, youth, and families. The CCF PAC's mission, similar to CCFA, is to build non-partisan political power by helping to elect lawmakers who will enact transformational policy change for children, youth, and families. Click [here](#) to find an overview of our work.

THE OPPORTUNITY

Position: Development Director

Reports to: Executive Director

Location: Remote in the state of Washington. All work, with the exception of in-person engagements, will be done remotely, as CCFN has a virtual office.

Status: Full time, exempt. This is a 40 hour/week position with a flexible schedule. Typical schedule is Monday through Friday with the occasional weekend or evenings.

Start Date: Desired start date will be May 1, 2025. We're willing to fast-track this for the right candidate.

Benefits and Wages:

Salary: Annualized salary of \$87,000 with a potential for a bonus.

Benefits: As a quickly growing organization, CCFN offers a health and wellness stipend of \$775/month, a one-time \$1,000 laptop stipend, and a technology stipend of \$75/month. We aspire to activate additional benefits in the summer of 2025. Employees receive 120 hours (three work weeks) of vacation time and additional sick and safe leave time according to Washington state law.

KEY RESPONSIBILITIES

Strategy:

- Lead, develop and manage CCFN's comprehensive, annual fundraising plan. This will include: corporate and individual annual, multi-year, minor and major gifts and grants.
- Collaborate with senior leadership to develop annual and long-term organizational and funding strategy.
- Develop a multi-year revenue plan. This will be done in tandem with our 2025 strategic planning process.
 - ➔ Collaborate with senior leadership to create annual fundraising goals.
 - ➔ Define campaigns, processes and metrics to measure progress towards our goals.
 - ➔ Prospect and engage new donors.
 - ➔ Strengthen organizational relationships and increase contributions from existing donors.

Development:

- Oversee CCFN's Fundraising Committee. This will focus on leveraging the networks and skills of our board to help meet our fundraising goals.
- Prospect, develop a grant calendar, and write grants CCFN is eligible for.
- Manage annual giving campaigns.
- Oversee fundraising events, such as our annual [Meet the Candidates](#) event.
- When applicable, manage fundraising-focused staff and consultants (i.e. Development Fellow, fundraising firm, etc).
- Lead creation of all fundraising-related collateral (i.e. annual report, prospectus, and project-specific fact sheets or infographics).
- Lead fundraising pitch meetings. This will include setting up the meeting, working with staff to prepare for it, developing any necessary collateral, and handling follow up.

Communications:

- Develop and lead a donor-oriented communications plan including regular email newsletters and social media posts.
- Collaborate with the Deputy Director for consistent social media messaging to all constituents.

QUALIFICATIONS

- Passionate about promoting the welfare of children, youth, and families.
- At least 4-5 years in a development-related role.



- Experience leading and working in philanthropy or in a Development Director/Manager role at a PAC, 501(c)3, or 501(c)4.
- Strong familiarity with political fundraising.

DESIRED SKILLS

- Kindness and empathy. This is as important to CCFN as specific program skills.
- Initiative, accountability, collaboration and impact orientation.
- Strong interpersonal skills focused on building sustainable relationships and crafting consensus.
- Experience using Canva, Facebook, and Instagram strongly preferred.
- Experience using Neon or other CRMs.
- Proficiency in Google Drive.
- Excitement to work with a small but rapidly growing organization.
- Commitment to anti-racism and competence leading actions and conversations around racial equity.
- Ability to multi-task and operate in a fast-paced environment.
- A desire to think and act with creativity, collaboration, and compassion.
- Comfort working in a fully remote office.

To apply, please submit a cover letter and resume to action@childrenscampaignfund.org. Please make sure to include the position title - Development Director - in the subject line.

All applicants are considered for all positions without regard to race, religion, color, sex, gender, sexual orientation, pregnancy, age, national origin, ancestry, physical/mental disability, medical condition, military/veteran status, genetic information, marital status, ethnicity, alienage or any other protected classification, in accordance with applicable federal, state, and local laws. Equal access to programs, services, and employment is available to all qualified persons. Those applicants requiring accommodation to complete the application and/or interview process should contact a management representative.