



Community Member Toolkit

Let's Make Childcare a Priority!

There are several ways you can engage this election cycle to help elect legislators who will champion childcare!

Children's Campaign Fund Network is comprised of both a PAC and 501 (c)(4). We are committed to electing and educating childcare champions in Washington.

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Engaging Candidates at Events

To find events in your area: take a look at our website, the social media of your local candidates, or other politically active organizations in your district.

Searching “WA candidate forums LD ____” online can also yield results.

Leading up to an election, many candidates will participate in events to show their communities that they are committed to their priorities.

There are a wide range of events including: debates, town halls, forums, and meet & greets.

These events are the perfect opportunity to hear your candidates speak!

Some events will allow attendees to submit questions for the candidates. If you want a question to be asked at an event, make sure you prepare beforehand!



After an event can be the perfect time to make a connection. Sending a thank you note or introducing yourself as a constituent will make a great impression.



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Questions to Ask Candidates

To submit a question for an event, go to the website of the event host! Sometimes there will be a submission form there you can fill out!

Otherwise, you can email them with your questions using the general email provided on their website!



When submitting questions via email you can use this template to start: "Hello, my name is _____ and I am a _____ in your district/county. I would like to submit a question/s for your upcoming candidate event on _____..."

Here are some sample questions:

"Recent polls show that child care and early education is a priority for approximately 87% of Washington voters. How would you support culturally responsive, quality child care and ensure providers are paid a living wage if elected/re-elected?"

"How would you work in the legislature to support child care providers and ensure families can find and afford care?"
If the capital gains tax goes away, how will you work to make sure that childcare is a priority?"



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Spreading the News

Elevate childcare to your community!

You can share how important this issue is at your work, school, church, grocery store, gym, and social gatherings!

Share this tool kit with friends and family! You can also direct them to our website to learn more!

Sharing the issues you care about is the best way to make change in your community! Word of mouth and connections between real people can make the difference in creating accessible childcare in WA.



Social media is an important tool!

Here are some really awesome social media tool kits you can use to elevate childcare:

SCAN Toolkit:

CCA Toolkit:

When posting, you can tag us @childrenscampaignfund on Instagram, @Children's Campaign Fund on Facebook, and @WA_CCF on X



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Voting for Childcare

Improving childcare in Washington starts at the ballot box. Make sure your voice is heard on Election Day!

You can click [here](#) to check if you are registered to vote in WA state or [here](#) to register to vote if you haven't already!



Dates/Deadlines

October 18th - Start of the 18-day voting period.

October 28th - Last day to change your voter registration.

November 5th - Election Day! Turn in your ballot by 8pm!

Tips and Tricks:

- Want more knowledge on candidates that prioritize childcare? Click [here](#) see CCFN's page of endorsed candidates!
- Schedule a specific time to submit your vote. That way you won't forget!
- Encourage others to vote as well! Let's get everyone's voice out there!

Washington uses a mail-in voting system.

Click [here](#) to find a ballot drop box near you!



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Let's send pro-childcare champions to Olympia!

Creating change in your community can seem like an impossible task, but with the right tools, anyone can become a powerful advocate! Engage with local lawmakers, spread the word about important issues, and encourage your friends to vote. Let's make accessible childcare a reality in Washington State!

Check out some last minute stats before you go!

40% of parents report having to quit their job --or being fired-- since having kids.

More than 300,000 children under 5 years old with working parents don't have access to state licensed child care.

Washington's child care crisis costs our economy \$6 billion every year, both in costs to businesses and lost wages for families.

The median cost for an infant in a child care center in Washington state has increased 74% over a decade